

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1960 (Rev 10/2011)

OMB No. 0651-0050 (Exp 07/31/2017)

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86357421
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>MARK SECTION</b>	
<b>MARK</b>	<a href="http://tmng-al.uspto.gov/resting2/api/img/86357421/large">http://tmng-al.uspto.gov/resting2/api/img/86357421/large</a>
<b>LITERAL ELEMENT</b>	SFC BARBEQUE TRIPLE
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>ARGUMENT(S)</b>	
<p>The Examiner has requested information as to whether Applicant's goods are sold in San Francisco County. Applicant believes this question is irrelevant to the issue of geographic descriptiveness or misdescriptiveness as the location where a product is sold has nothing to do with the geographic origin of the product. Despite the irrelevant nature of the request, Applicant states that to the best of its knowledge its product is not sold in the City and County of San Francisco. To supplement Applicant's previous responses arguing as to the fact that the primary significance of the term "SFC" is not "San Francisco County, " Applicant submits herewith print outs from TSDR of the status of other marks registered by the USPTO that encompass the term "SFC" wherein the term has not been required to be disclaimed as geographic. Applicant also submits a declaration from Applicant's counsel, a 25 year resident of the San Francisco Bay Area, wherein he states that he has never heard the term "SFC" used to refer to San Francisco County. Applicant further submits a print out from the web site for the municipality of the City and County of San Francisco which demonstrates that the municipality is not referred to as San Francisco County. This evidence further demonstrates that the term "SFC" does not have as its primary meaning "San Francisco County." Applicant further requests that the Examiner withdraw the requirement for disclaimer of "TRIPLE." The term "TRIPLE" has no descriptive meaning in relation to barbeque sauce. While Applicant's label for its product also highlights that the product is "spicy, sweet and sour," the Examiner is making a leap in logic to assume that is what is meant by</p>	

"TRIPLE" as the label does not illustrate that this is what is meant by "TRIPLE." Where a party has to make this leap in logic a term is not descriptive, but rather suggestive. As the Board found in the oft-cited case of *Airco, Inc. v. Air Products and Chemicals, Inc.*, 196 U.S.P.Q. 832 (TTAB 1977), "[t]he mark "AIR-CARE" is, moreover, not merely descriptive as applied to applicant's services. The literal meaning of the mark, namely, "care of the air", may, through an exercise of mental gymnastics and extrapolation suggest or hint at the nature of applicant's services, but it does not, in any clear or precise way, serve merely to describe applicant's preventive maintenance services directed to a scheduled maintenance program for hospital and medical anesthesia and inhalation therapy equipment and the like." So too, "TRIPLE" does not in any clear and precise way describe applicant's barbeque sauce, it merely hints at the nature of the product and its taste.

## EVIDENCE SECTION

### EVIDENCE FILE NAME(S)

<b>ORIGINAL PDF FILE</b>	<a href="#">evi_10715475-20160111212535872558_.TSDR.pdf</a>
<b>CONVERTED PDF FILE(S) (19 pages)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0002.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0003.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0004.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0005.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0006.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0007.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0008.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0009.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0010.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0011.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0012.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0013.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0014.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0015.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0016.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0017.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0018.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0019.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0020.JPG</a>

<b>ORIGINAL PDF FILE</b>	<a href="#">evi_10715475-20160111212535872558_.dec.pdf</a>
<b>CONVERTED PDF FILE(S) (1 page)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0021.JPG</a>
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_10715475-20160111212535872558_. City and County of San Francisco.pdf</a>
<b>CONVERTED PDF FILE(S) (4 pages)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0022.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0023.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0024.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\863\574\86357421\xml10\RFR0025.JPG</a>
<b>DESCRIPTION OF EVIDENCE FILE</b>	TSDR records; declaration; web site print out
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/J. Scott Gerien/
<b>SIGNATORY'S NAME</b>	J. Scott Gerien
<b>SIGNATORY'S POSITION</b>	Attorney of record, California bar member
<b>DATE SIGNED</b>	01/11/2016
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Mon Jan 11 21:48:05 EST 2016
<b>TEAS STAMP</b>	USPTO/RFR-XXX.X.XX.XX-201 60111214805605539-8635742 1-55064e7d06b77b16bd5dbdf 126643de85477c9cbc2cdc4df 66ec643a48c32c197-N/A-N/A -20160111212535872558

## **Request for Reconsideration after Final Action To the Commissioner for Trademarks:**

Application serial no. **86357421** SFC BARBEQUE TRIPLE(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/86357421/large>) has been amended as follows:

### **ARGUMENT(S)**

**In response to the substantive refusal(s), please note the following:**

The Examiner has requested information as to whether Applicant's goods are sold in San Francisco County. Applicant believes this question is irrelevant to the issue of geographic descriptiveness or misdescriptiveness as the location where a product is sold has nothing to do with the geographic origin of the product. Despite the irrelevant nature of the request, Applicant states that to the best of its knowledge its product is not sold in the City and County of San Francisco. To supplement Applicant's previous responses arguing as to the fact that the primary significance of the term "SFC" is not "San Francisco County," Applicant submits herewith print outs from TSDR of the status of other marks registered by the USPTO that encompass the term "SFC" wherein the term has not been required to be disclaimed as geographic. Applicant also submits a declaration from Applicant's counsel, a 25 year resident of the San Francisco Bay Area, wherein he states that he has never heard the term "SFC" used to refer to San Francisco County. Applicant further submits a print out from the web site for the municipality of the City and County of San Francisco which demonstrates that the municipality is not referred to as San Francisco County. This evidence further demonstrates that the term "SFC" does not have as its primary meaning "San Francisco County." Applicant further requests that the Examiner withdraw the requirement for disclaimer of "TRIPLE." The term "TRIPLE" has no descriptive meaning in relation to barbeque sauce. While Applicant's label for its product also highlights that the product is "spicy, sweet and sour," the Examiner is making a leap in logic to assume that is what is meant by "TRIPLE" as the label does not illustrate that this is what is meant by "TRIPLE." Where a party has to make this leap in logic a term is not descriptive, but rather suggestive. As the Board found in the oft-cited case of *Airco, Inc. v. Air Products and Chemicals, Inc.*, 196 U.S.P.Q. 832 (TTAB 1977), "[t]he mark "AIR-CARE" is, moreover, not merely descriptive as applied to applicant's services. The literal meaning of the mark, namely, "care of the air", may, through an exercise of mental gymnastics and extrapolation suggest or hint at the nature of applicant's services, but it does not, in any clear or precise way, serve merely to describe applicant's preventive maintenance services directed to a scheduled maintenance program for hospital and medical anesthesia and inhalation therapy equipment and the like." So too, "TRIPLE" does not in any clear and precise way describe applicant's barbeque sauce, it merely hints at the nature of the product and its taste.

### **EVIDENCE**

Evidence in the nature of TSDR records; declaration; web site print out has been attached.

**Original PDF file:**

[evi\\_10715475-20160111212535872558\\_.TSDR.pdf](#)

**Converted PDF file(s) ( 19 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

[Evidence-15](#)

[Evidence-16](#)

[Evidence-17](#)

[Evidence-18](#)

[Evidence-19](#)

**Original PDF file:**

[evi\\_10715475-20160111212535872558\\_.dec.pdf](#)

**Converted PDF file(s) ( 1 page)**

[Evidence-1](#)

**Original PDF file:**

[evi\\_10715475-20160111212535872558\\_.City and County of San Francisco.pdf](#)

**Converted PDF file(s) ( 4 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

## **SIGNATURE(S)**

### **Request for Reconsideration Signature**

Signature: /J. Scott Gerien/ Date: 01/11/2016

Signatory's Name: J. Scott Gerien

Signatory's Position: Attorney of record, California bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86357421

Internet Transmission Date: Mon Jan 11 21:48:05 EST 2016

TEAS Stamp: USPTO/RFR-XXX.X.XX.XX-201601112148056055

39-86357421-55064e7d06b77b16bd5dbdf12664

3de85477c9cbc2cdc4df66ec643a48c32c197-N/

A-N/A-20160111212535872558

**Generated on:**

This page was generated by TSDR on 2016-01-11 20:43:40 EST

**Mark:** SFC

SFC

**US Serial Number:** 77522706      **Application Filing Date:**  
Jul. 15, 2008  
**US Registration Number:** 3758498      **Registration Date:**  
Mar. 09, 2010  
**Register:**  
Principal  
**Mark Type:**  
Trademark  
**Status:**  
Registered. The registration date is used to determine when post-registration maintenance documents are due.  
**Status Date:**  
Mar. 09, 2010  
**Publication Date:** Dec. 09, 2008      **Notice of Allowance Date:**  
Mar. 03, 2009

---

### Mark Information

---

**Mark Literal Elements:**  
SFC  
**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK

---

### Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*, \* identify additional (new) wording in the goods/services.

**For:**  
Cosmetics, body oil, hair oil, shampoo, skin lotion, deodorant for personal use  
**International Class(es):** 003 - Primary Class      **U.S Class(es):**  
001, 004, 006, 050, 051, 052  
**Class Status:**  
ACTIVE  
**Basis:**  
1(a)  
**First Use:** Oct. 01, 2009      **Use in Commerce:**  
Oct. 01, 2009

---

### Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

## Current Owner(s) Information

**Owner Name:**  
Sunflower Cosmetics, Inc.

**Owner Address:**  
51-53 Governor Street  
Paterson, NEW JERSEY UNITED STATES 07501

**Legal Entity Type:** CORPORATION **State or Country Where Organized:**  
NEW YORK

## Attorney/Correspondence Information

**Attorney Name:** Charles Quinn **Attorney of Record**

**Docket Number:**  
5684-1

**Attorney Primary Email Address:** [cquinn@grahamcurtin.com](mailto:cquinn@grahamcurtin.com) **Attorney Email Authorized:**

No

**Correspondent**

**Correspondent Name/Address:**  
CHARLES QUINN  
GRAHAM CURTIN, P.A.  
4 HEADQUARTERS PLAZA  
MORRISTOWN, NEW JERSEY UNITED STATES 07962-1991

**Phone:** 973-292-1700 **Fax:**

973-292-1767

**Correspondent e-mail:** [cquinn@grahamcurtin.com](mailto:cquinn@grahamcurtin.com) **Correspondent e-mail Authorized:**

No

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 09, 2010	REGISTERED-PRINCIPAL REGISTER	
Feb. 02, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Feb. 02, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 01, 2010	STATEMENT OF USE PROCESSING COMPLETE	76538
Jan. 20, 2010	USE AMENDMENT FILED	76538
Jan. 20, 2010	TEAS STATEMENT OF USE RECEIVED	
Sep. 28, 2009	EXTENSION 1 GRANTED	76538
Sep. 03, 2009	EXTENSION 1 FILED	76538
Sep. 28, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Sep. 14, 2009	EXTENSION RECEIVED WITH TEAS PETITION	
Sep. 14, 2009	PETITION TO REVIVE-GRANTED	88889
Sep. 14, 2009	TEAS PETITION TO REVIVE RECEIVED	
Mar. 03, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 09, 2008	PUBLISHED FOR OPPOSITION	
Nov. 19, 2008	NOTICE OF PUBLICATION	
Nov. 04, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Nov. 04, 2008	ASSIGNED TO LIE	70468
Oct. 28, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 28, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 28, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 28, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 28, 2008	EXAMINERS AMENDMENT - WRITTEN	74812
Oct. 22, 2008	ASSIGNED TO EXAMINER	74812
Jul. 19, 2008	NOTICE OF PSEUDO MARK MAILED	
Jul. 18, 2008	NEW APPLICATION ENTERED IN TRAM	



## TM Staff and Location Information

---

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Feb. 02, 2010

**Generated on:**

This page was generated by TSDR on 2016-01-11 20:45:04 EST

**Mark:** SFC FLUIDICS

**SFC Fluidics**

**US Serial Number:** 77301392

**Application Filing Date:**

Oct. 11, 2007

**US Registration Number:** 3552729

**Registration Date:**

Dec. 30, 2008

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:**

Dec. 08, 2014

**Publication Date:** Oct. 14, 2008

---

## Mark Information

---

**Mark Literal Elements:**

SFC FLUIDICS

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

**Disclaimer:**

"FLUIDICS"

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Microfluidic device for use in the transport, manipulation and analysis of fluids and gas in biological applications

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jan. 02, 2003

**Use in Commerce:**

Jan. 02, 2003

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

**Owner Name:**

SFC FLUIDICS, INC.

**Owner Address:**

535 W. Research Center Blvd  
FAYETTEVILLE, ARKANSAS UNITED STATES 72701

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

DELAWARE

### Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** J. Charles Dougherty

**Attorney Primary Email Address:** [jdougherty@wlj.com](mailto:jdougherty@wlj.com)

**Attorney Email  
Authorized:**

Yes

**Correspondent**

**Correspondent  
Name/Address:**

J. Charles Dougherty  
WRIGHT, LINDSEY & JENNINGS LLP  
200 W CAPITOL AVE STE 2300  
LITTLE ROCK, ARKANSAS UNITED STATES 72201

**Phone:** (501) 371-0808

**Fax:**

(501) 376-9442

**Correspondent e-mail:** [jdougherty@wlj.com](mailto:jdougherty@wlj.com) [canderson@wlj.com](mailto:canderson@wlj.com)

**Correspondent e-mail  
Authorized:**

Yes

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Dec. 08, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 08, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69471
Dec. 08, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Nov. 26, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 17, 2014	TEAS SECTION 8 & 15 RECEIVED	
Dec. 30, 2008	REGISTERED-PRINCIPAL REGISTER	
Oct. 14, 2008	PUBLISHED FOR OPPOSITION	
Sep. 24, 2008	NOTICE OF PUBLICATION	
Sep. 09, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Sep. 08, 2008	ASSIGNED TO LIE	77976
Aug. 28, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 28, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 28, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 28, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 28, 2008	EXAMINERS AMENDMENT -WRITTEN	73372
Jul. 21, 2008	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 21, 2008	FINAL REFUSAL E-MAILED	
Jul. 21, 2008	FINAL REFUSAL WRITTEN	73372
Jun. 24, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 24, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 24, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 24, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2008	NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2008	NON-FINAL ACTION WRITTEN	73372
Jan. 22, 2008	ASSIGNED TO EXAMINER	73372

## Maintenance Filings or Post Registration Information

### Affidavit of Continued Use:

Section 8 - Accepted

### Affidavit of Incontestability:

Section 15 - Accepted

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: TMO LAW OFFICE 112

Date in Location:

Dec. 08, 2014

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant:

SFC Fluidics, LLC

### Assignment 1 of 1

#### Conveyance:

ENTITY CONVERSION

Reel/Frame: 5402/0830

Pages:

4

Date Recorded: Nov. 17, 2014

#### Supporting Documents:

assignment-tm-5402-0830.pdf

#### Assignor

Name: SFC FLUIDICS, LLC

Execution Date:

Dec. 13, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

ARKANSAS

#### Assignee

Name:

SFC FLUIDICS, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

#### Address:

535 W. RESEARCH CENTER BLVD., SUITE 135  
FAYETTEVILLE, ARKANSAS 72701

#### Correspondent

#### Correspondent Name:

J. CHARLES DOUGHERTY

#### Correspondent Address:

200 W. CAPITOL AVE., SUITE 2300  
LITTLE ROCK, AR 72201

Domestic Representative - Not Found

**Generated on:**

This page was generated by TSDR on 2016-01-11 20:46:53 EST

**Mark:** SFC RODEO GAMES

SFC RODEO GAMES

**US Serial Number:** 85703760

**Application Filing Date:**

Aug. 14, 2012

**US Registration Number:** 4538606

**Registration Date:**

May 27, 2014

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

May 27, 2014

**Publication Date:** Feb. 12, 2013

**Notice of Allowance Date:**

Apr. 09, 2013

---

## Mark Information

---

**Mark Literal Elements:**

SFC RODEO GAMES

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

**Disclaimer:**

"RODEO GAMES"

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [ . ] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*, \* identify additional (new) wording in the goods/services.

**For:**

Video game programs; Computer game programs

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Nov. 02, 2012

**Use in Commerce:**

Nov. 02, 2012

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:**

SFC Rodeo Games LLC

**Owner Address:**

2515 Half Hollow Court  
Conroe, TEXAS 77304  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

TEXAS

## Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent  
Name/Address:**

SFC Rodeo Games LLC  
2515 Half Hollow Court  
Conroe, TEXAS 77304  
UNITED STATES

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Nov. 14, 2014	WITHDRAWAL OF ATTORNEY GRANTED	
Nov. 14, 2014	TEAS WITHDRAWAL OF ATTORNEY RECEIVED	
May 27, 2014	REGISTERED-PRINCIPAL REGISTER	
Apr. 24, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 23, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Apr. 21, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 11, 2014	STATEMENT OF USE PROCESSING COMPLETE	61813
Mar. 11, 2014	USE AMENDMENT FILED	61813
Mar. 11, 2014	TEAS STATEMENT OF USE RECEIVED	
Jan. 14, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 11, 2014	EXTENSION 1 GRANTED	61813
Oct. 09, 2013	EXTENSION 1 FILED	61813
Dec. 31, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Nov. 19, 2013	NOTICE OF REVIVAL - E-MAILED	
Nov. 19, 2013	PETITION GRANTED - EXTENSION REQUEST FILED	66600
Nov. 18, 2013	ASSIGNED TO PETITION STAFF	66600
Oct. 10, 2013	PETITION TO REVIVE-RECEIVED	
Nov. 06, 2013	ABANDONMENT - NO USE STATEMENT FILED	65362
Oct. 10, 2013	PAPER RECEIVED	
Oct. 10, 2013	TEAS EXTENSION RECEIVED	
Apr. 09, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 12, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2013	PUBLISHED FOR OPPOSITION	
Jan. 23, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 05, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 31, 2012	ASSIGNED TO LIE	74221
Dec. 13, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 13, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 13, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 13, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 13, 2012	EXAMINERS AMENDMENT -WRITTEN	77762
Dec. 10, 2012	ASSIGNED TO EXAMINER	77762
Aug. 22, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 17, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

---

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Apr. 23, 2014

**Generated on:**

This page was generated by TSDR on 2016-01-11 20:40:43 EST

**Mark:** SFC



**US Serial Number:** 86029711

**Application Filing Date:**

Aug. 06, 2013

**US Registration Number:** 4664499

**Registration Date:**

Dec. 30, 2014

**Register:**

Principal

**Mark Type:**

Trademark, Service Mark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Dec. 30, 2014

**Publication Date:** Jan. 21, 2014

**Notice of Allowance Date:**

Mar. 18, 2014

---

## Mark Information

---

**Mark Literal Elements:**

SFC

**Standard Character Claim:**

No

**Mark Drawing Type:**

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:**

The mark consists of a terrier head design with a collar including the letters "SFC".

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

**Design Search Code(s):**

03.01.08 - Dogs; Puppies

03.01.16 - Heads of cats, dogs, wolves, foxes, bears, lions, tigers

---

## Related Properties Information

---

**Claimed Ownership of US**

**Registrations:**

4371685

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Clothing, namely, hats, t-shirts, sweatshirts, sweatpants, shorts, socks, athletic uniforms, jerseys, polo shirts, jackets, swim caps, tank tops, long-sleeved shirts, swimsuits, track suits, dresses, and pants

**International Class(es):** 025 - Primary Class

**U.S Class(es):**



022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Aug. 2014

**Use in Commerce:**

Aug. 2014

**For:**

Educational services, namely, providing post-secondary and graduate level courses, seminars, and lectures; Entertainment services, namely, conducting online learning instruction at the post-secondary and graduate levels and distribution of course materials and academic information in connection therewith; Entertainment services, namely, organizing and providing collegiate athletic events; Entertainment services, namely, providing a website for entertainment purposes featuring textual, image, audio, and video content about collegiate sports

**International Class(es):** 041 - Primary Class

**U.S Class(es):**

100, 101, 107

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Sep. 2014

**Use in Commerce:**

Sep. 2014

### Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:**

St. Francis College

**Owner Address:**

180 Remsen Street  
Brooklyn, NEW YORK 11201  
UNITED STATES

**Legal Entity Type:** not-for-profit college

**State or Country Where  
Organized:**

NEW YORK

### Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Philip R. Poh

**Docket Number:**

0618010.126-

**Attorney Primary Email  
Address:** [info@byrnepoh.com](mailto:info@byrnepoh.com)

**Attorney Email  
Authorized:**

Yes

**Correspondent**

**Correspondent  
Name/Address:**

PHILIP R. POH  
BYRNE POH LLP  
11 BROADWAY STE 1115  
NEW YORK, NEW YORK 10004-1325  
UNITED STATES

**Correspondent e-mail:** [info@byrnepoh.com](mailto:info@byrnepoh.com)

**Correspondent e-mail  
Authorized:**

Yes

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Dec. 30, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 26, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 25, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 28, 2014	STATEMENT OF USE PROCESSING COMPLETE	66530
Oct. 02, 2014	USE AMENDMENT FILED	66530
Oct. 21, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Oct. 02, 2014	TEAS STATEMENT OF USE RECEIVED	
Sep. 20, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 18, 2014	EXTENSION 1 GRANTED	98765
Sep. 18, 2014	EXTENSION 1 FILED	98765
Sep. 18, 2014	TEAS EXTENSION RECEIVED	
Jul. 08, 2014	ASSIGNED TO EXAMINER	68625
Mar. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 21, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 21, 2014	PUBLISHED FOR OPPOSITION	
Jan. 01, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 16, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Dec. 16, 2013	ASSIGNED TO LIE	70884
Nov. 20, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 20, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 20, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 20, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 20, 2013	EXAMINERS AMENDMENT -WRITTEN	83187
Nov. 20, 2013	ASSIGNED TO EXAMINER	83187
Aug. 14, 2013	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
Aug. 13, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 09, 2013	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Nov. 25, 2014

Generated on:

This page was generated by TSDR on 2016-01-11 20:41:58 EST

Mark: SFC



US Serial Number: 86015461

Application Filing Date:

Jul. 19, 2013

US Registration Number: 4651350

Registration Date:

Dec. 09, 2014

Register:

Principal

Mark Type:

Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Dec. 09, 2014

Publication Date: Apr. 22, 2014

---

## Mark Information

---

Mark Literal Elements:

SFC

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:

The mark consists of the stylized lowercase letters "SFC" with the design of a leaf.

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Design Search Code(s):

05.03.25 - Leaf, single; Other leaves

27.03.04 - Plants forming letters or numerals

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*, \* identify additional (new) wording in the goods/services.

For:

Education services related to whole food systems, namely, providing educational workshops, seminars and classes for community members featuring information about and techniques for sustainable growing of food and vegetables in home, school and community gardens; conducting in-person seminars and classes featuring information about and techniques for sustainable growing of food and vegetables; providing interactive cooking classes concerning the preparation of nutritious, healthy and affordable meals; nutrition education, namely, providing classes and workshops in the field of nutrition

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

1(a)

First Use: Aug. 31, 1993

Use in Commerce:

Sep. 30, 1995

### Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

Owner Name:

Sustainable Food Center

Owner Address:

2921 E. 17th Street, Building C  
Austin, TEXAS 78702  
UNITED STATES

Legal Entity Type: non-profit corporation

State or Country Where  
Organized:

TEXAS

### Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad Chin

Docket Number:

081010.PB000

Attorney Primary Email Address: [brad.chin@bgllp.com](mailto:brad.chin@bgllp.com)

Attorney Email  
Authorized:

Yes

Correspondent

Correspondent  
Name/Address:

BRAD CHIN  
BRACEWELL & GIULIANI LLP  
711 LOUISIANA ST STE 2300  
HOUSTON, TEXAS 77002-2849  
UNITED STATES

Phone: 713-221-1569

Fax:

713-221-1212

Correspondent e-mail: [docketing@bgllp.com](mailto:docketing@bgllp.com) [brad.chin@bgllp.com](mailto:brad.chin@bgllp.com)

Correspondent e-mail  
Authorized:

Yes

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Dec. 09, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 04, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
May 22, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Apr. 22, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 22, 2014	PUBLISHED FOR OPPOSITION	
Apr. 02, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 19, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Mar. 19, 2014	ASSIGNED TO LIE	74221
Mar. 05, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 11, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 10, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Feb. 10, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 10, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 13, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 13, 2013	NON-FINAL ACTION E-MAILED	6325
Nov. 13, 2013	NON-FINAL ACTION WRITTEN	78480
Nov. 01, 2013	ASSIGNED TO EXAMINER	78480
Jul. 26, 2013	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
Jul. 25, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 23, 2013	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Dec. 09, 2014

## Proceedings

### Summary

Number of Proceedings:

1

### Type of Proceeding: Extension of Time

Proceeding Number: 86015461

Filing Date:

May 21, 2014

Status: Terminated

Status Date:

Nov 04, 2014

Interlocutory Attorney:

Defendant

Name:

Sustainable Food Center

Correspondent Address:

BRAD CHIN  
BRACEWELL & GIULIANI LLP  
711 LOUISIANA ST STE 2300  
HOUSTON TX , 77002-2849

### Associated marks

Mark

Application Status

Serial Number

Registration  
Number

SFC

Registered

86015461

4651350

Potential Opposer(s)

Name:

GrahamRHanson

Correspondent Address:

Jon K. Peralá  
Peralá Law Office  
332 S. Michigan Ave.Suite 1032  
Chicago IL , 60604  
UNITED STATES

Correspondent e-mail:

jkperala@peralaw.com

### Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	May 21, 2014	
2	EXTENSION OF TIME GRANTED	May 22, 2014	
3	INCOMING - EXT TIME TO OPPOSE FILED	Jun 23, 2014	
4	EXTENSION OF TIME GRANTED	Jun 23, 2014	
5	INCOMING - EXT TIME TO OPPOSE FILED	Aug 20, 2014	
6	EXTENSION OF TIME GRANTED	Aug 20, 2014	

**Generated on:**

This page was generated by TSDR on 2016-01-11 20:42:48 EST

**Mark:** SFC MIGHTY GRIP

SFC MIGHTY GRIP

**US Serial Number:** 85960539

**Application Filing Date:**

Jun. 14, 2013

**US Registration Number:** 4477683

**Registration Date:**

Feb. 04, 2014

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Feb. 04, 2014

**Publication Date:** Nov. 19, 2013

---

## Mark Information

---

**Mark Literal Elements:**

SFC MIGHTY GRIP

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

**Disclaimer:**

"GRIP"

---

## Related Properties Information

---

**Claimed Ownership of US  
Registrations:**

3440319, 4129627, 4394726 and others

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Slip resistant footwear

**International Class(es):** 025 - Primary Class

**U.S Class(es):**

022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jan. 15, 2012

**Use in Commerce:**

Jan. 15, 2012

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

Owner Name:  
Shoes For Crews, LLC

Owner Address:  
250 South Australian Avenue, 17th Floor  
West Palm Beach, FLORIDA 334017403  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized:  
FLORIDA

### Attorney/Correspondence Information

Attorney Name: Carl J. Spagnuolo

Docket Number:  
2096T.000080

Attorney Primary Email Address: [ustrademarks@mchaleslavin.com](mailto:ustrademarks@mchaleslavin.com)

Attorney Email Authorized:

Yes

Correspondent Name/Address:  
CARL J. SPAGNUOLO  
MCHALE & SLAVIN, P.A.  
2855 PGA BLVD  
PALM BEACH GARDENS, FLORIDA 33410-2910  
UNITED STATES

Phone: 561-625-6575

Fax:  
561-625-6572

Correspondent e-mail: [ustrademarks@mchaleslavin.com](mailto:ustrademarks@mchaleslavin.com)

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Nov. 04, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 04, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 19, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 19, 2013	PUBLISHED FOR OPPOSITION	
Oct. 30, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 16, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Oct. 07, 2013	ASSIGNED TO LIE	68552
Sep. 24, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 24, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 24, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 24, 2013	EXAMINERS AMENDMENT -WRITTEN	82413
Sep. 24, 2013	ASSIGNED TO EXAMINER	82413
Jun. 26, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jun. 25, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 18, 2013	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Feb. 04, 2014

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 2

Registrant:

Shoes For Crews, LLC

### Assignment 1 of 2

#### Conveyance:

SECOND LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: 5655/0069

Pages:

9

Date Recorded: Oct. 28, 2015

#### Supporting Documents:

assignment-tm-5655-0069.pdf

#### Assignor

Name: SHOES FOR CREWS, LLC

Execution Date:

Oct. 27, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

FLORIDA

#### Assignee

Name:

ARES CAPITAL CORPORATION

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

MARYLAND

#### Address:

245 PARK AVENUE, 44TH FLOOR  
NEW YORK, NEW YORK 10167

#### Correspondent

Correspondent Name:

ADAM D. SIEGARTEL

Correspondent Address:

PROSKAUER ROSE LLP  
ELEVEN TIMES SQUARE  
NEW YORK, NY 10036-8299

Domestic Representative - Not Found

### Assignment 2 of 2

#### Conveyance:

FIRST LIEN SECURITY AGREEMENT

Reel/Frame: 5655/0939

Pages:

9

Date Recorded: Oct. 29, 2015

#### Supporting Documents:

assignment-tm-5655-0939.pdf

#### Assignor

Name: SHOES FOR CREWS, LLC

Execution Date:

Oct. 27, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

FLORIDA

#### Assignee

Name:

ANTARES CAPITAL LP, AS ADMINISTRATIVE AGENT



Legal Entity Type: BANK

State or Country Where  
Organized:

UNITED STATES

**Address:**

500 WEST MONROE STREET  
CHICAGO, ILLINOIS 60526

**Correspondent**

**Correspondent Name:**

ELAINE CARRERA, LEGAL ASSISTANT

**Correspondent Address:**

80 PINE STREET  
CT LIEN SOLUTIONS  
NEW YORK, NY 10005

Domestic Representative - Not Found

I, J. Scott Gerien, declare as follows:

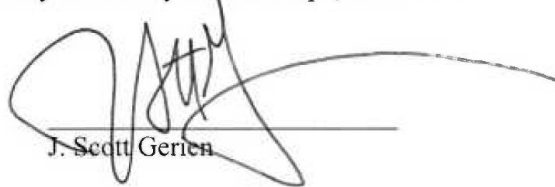
1. I am an attorney in good standing licensed to practice by the State Bar of California. I am a partner with the law firm of Dickenson, Peatman & Fogarty, with a business address at 1455 First Street, Ste. 301, Napa, California, 94559. I have knowledge concerning the facts asserted herein and if called upon to testify, I could and would competently do so.

2. I was a resident of San Francisco, California for 12 years and was a resident of Oakland, California for 2 years and have been a resident of Napa, California for 11 years. Oakland, California and Napa, California are both located in what is recognized as the San Francisco Bay Area. Over the course of the past 25 years I have regularly read the local newspaper, the *San Francisco Chronicle* and have viewed the local newscasts for the San Francisco Bay Area. I regularly visit San Francisco and am licensed to practice before the U.S. District Court for the Northern District of California, which is based in San Francisco, and regularly make appearances there.

3. In my 25 years as a resident of the San Francisco Bay Area, I have never heard the acronym "SFC" used to refer to San Francisco County. Although San Francisco is recognized as both a city and county, it is my experience that it is more commonly recognized as a city and the acronyms by which people use to refer to San Francisco are "SF" and "SFO" (the airport code for San Francisco), not "SFC."

4. It is my experience that since San Francisco is a city and a county, the government does not refer to the administrative region as "San Francisco County," but rather "City and County of San Francisco." This can be seen on the government's web site located at [www.sfgov.org](http://www.sfgov.org).

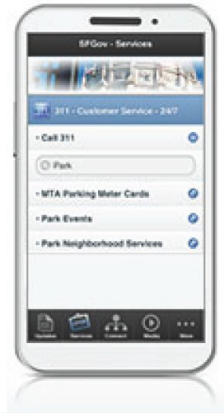
I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct. Executed this 11th day of January 2016 at Napa, California.

  
J. Scott Gerien





- Find information about City services or contact the 311 Customer service center.
- Stream audio and/or video content of Board of Supervisors' meetings and key Mayor's events.



SFGov app  
for Apple



SFGov app  
for Android

#### Other City Apps

[VIEW MORE](#) +

### STAY CONNECTED



City & County of San Francisco | Phone: 311 |  - Service 24x7



#### RESIDENTS

[Emergency and Safety](#) | [Environment](#) | [Health and Social Services](#) | [Housing and Utilities](#) | [Legal Information](#) | [Recreation and Learning](#) | [Taxes](#) | [Transportation](#)

#### BUSINESS

#### GOVERNMENT

#### VISITORS

## ONLINE SERVICES

---

## HELP

---



City and County of San Francisco